



Discover the power of Board Foresight through this short and easy learning!

- \_\_\_ Welcome
- What is Board Foresight?
- The Value of Foresight
- Foresight Use Cases
- Wrap-Up

### Welcome

### Unlock the Dynamic Power of Board Foresight

Welcome! This course is designed to help you get acquainted with the incredible features of Board Foresight in the time it takes to enjoy your morning coffee. Tailored for all internal Board employees, it's a perfect introduction for everyone, regardless of technical background.

Feel free to start and stop the course at your convenience; we'll save your progress!

#### CONTINUE

By the end of this short course, you should expect to:

- Define Board Foresight
- Recall key features of Board Foresight
- Identify the value of Board Foresight through use cases

# What is Board Foresight?

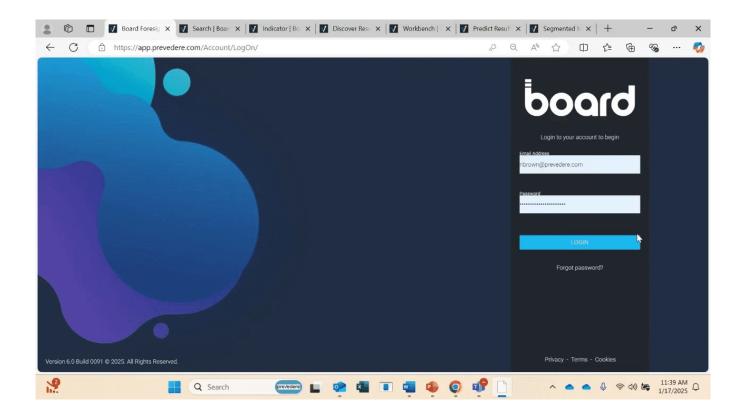
### All about Board Foresight

Board Foresight is an extension of the Board Enterprise Planning Platform, providing advanced predictive analytics and scenario planning tools. This enables businesses to forecast outcomes and develop proactive strategies effectively.

With access to millions of global, model-ready data sets from thousands of sources, Board Foresight helps customers swiftly identify key business indicators and assess the impact of external factors by building reliable and stable predictive models.

Board Foresight is a new product within Board's broader product portfolio.

### Check out a quick overview of Board Foresight below!



Board Foresight enables customers to build a bespoke data model for making key business decisions. For instance, a retail company could design a model that incorporates data on spending (both in-store and online), unemployment, inflation, and other factors to predict industry trends for the coming year.

Board Foresight allows customers to fully customize their data model experience and therefore requires both Board and in-house data expertise.

### CONTINUE

# **Key Features of Foresight**

Global Intelligence Cloud: Board Foresight's data
repository includes over 5 million global time series data
sets from approximately 180 countries. This extensive
collection of public, private, and proprietary data is
updated nightly and is continually expanded, ensuring
diverse needs of customers across various industries are
met.
Data and Discovery: using customer data, Board Foresight will analyze and
model the data based on information available in the Global Intelligence Cloud.
Workbench: location of data population for viewing and manipulation.
Predict: Board Foresight's modeling optimization engine.
<i>Model</i> : the output of selected data, allowing customer to create forecasts and more.

Board Foresight enhances the Board Enterprise Planning Platform with advanced predictive analytics and scenario planning, enabling businesses to forecast outcomes and develop proactive strategies using global data sets.

# The Value of Foresight

### **Unmatched Business Insights**

Board Foresight's scenario planning and forecasting capabilities integrate external and internal data, offering unmatched insights for strategic decisions. Board Foresight allows customers to continuously plan by incorporating updated forecasts into their short, medium, and long-term planning.

#### CONTINUE

**TURNKEY SOLUTION** 

ACTIONABLE INTELLIGENCE

DIFFERENTIATED VALUE

LONG-TERM VISION

Board Foresight empowers users to seamlessly integrate and leverage external data for both strategic and operational insights. This advanced tool, embedded within a unified platform, allows businesses to make informed decisions quickly and efficiently.

By harnessing the power of comprehensive data sets, Board Foresight provides a holistic view, enabling customers to anticipate trends, mitigate risks, and capitalize on opportunities with confidence.



**TURNKEY SOLUTION** 

ACTIONABLE INTELLIGENCE

DIFFERENTIATED VALUE

LONG-TERM VISION

From Financial Planning and Analysis (FP&A) to workforce planning, Board Foresight equips the customer team with comprehensive data and advanced tools to make smarter, faster decisions.

This powerful platform integrates seamlessly with existing customer systems, providing real-time insights and predictive analytics. By leveraging both internal and external data sources, Board Foresight enables teams to anticipate changes, optimize resources, and drive strategic initiatives with confidence.

Board Foresight ensures that customer decisions are data-driven and aligned with business goals.



TURNKEY SOLUTION

ACTIONABLE INTELLIGENCE

DIFFERENTIATED VALUE

LONG-TERM VISION

Harness the power of Board Foresight to unlock insights that competitors simply don't have access to, giving the customer a significant competitive advantage.

By integrating robust planning and analytics capabilities with advanced predictive analytics, users can gain a deeper understanding of market trends, customer behaviors, and external factors impacting their business.

This powerful synergy enables users to make more informed decisions, anticipate changes, and stay ahead of the competition. With Board Foresight, customers are equipped with the tools and data to drive strategic initiatives and achieve sustainable growth.



TURNKEY SOLUTION

ACTIONABLE DIFFERENTIATED VALUE

LONG-TERM VISION

Board Foresight serves as the gateway to cutting-edge analytics and predictive modeling, empowering organizations to not only plan for the future but actively shape it. With Board Foresight, customers gain access to sophisticated tools and comprehensive data sets that provide deep insights into market trends, customer behaviors, and potential risks.

This enables users to make proactive, informed decisions that drive strategic initiatives and foster sustainable growth.



### CONTINUE

Board Foresight combines predictive analytics, economic insights, and seamless integration to provide exceptional value across various dimensions.

# Foresight Use Cases

### **Practical Business Use**

Board Foresight delivers actionable insights across strategic, operational, and planning domains by incorporating predictive analytics and modeling capabilities into the Board platform.

Here are a few examples showcasing the power of Board Foresight.

# **Operational Planning**

Board Foresight enhances key operational functions by aligning them with real-time market conditions and business objectives, ensuring optimal performance and strategic coherence.

FINANCIAL PLANNING AND ANALYSIS (FP&A) SALES AND OPERATION PLANNING (S&OP)

WORKFORCE PLANNING

MERCHANDISE PLANNING

Leverage external data to detect potential revenue shortfalls caused by economic slowdowns, track labor cost trends, and adjust spending plans accordingly to refine profit margin projections for the upcoming fiscal year.

Continuously update financial models with Board Forecast to reflect evolving economic conditions, enhancing the accuracy of forecasts.



FINANCIAL PLANNING AND ANALYSIS (FP&A)

SALES AND OPERATION PLANNING (S&OP)

WORKFORCE PLANNING

MERCHANDISE PLANNING

With Board Forecast, anticipate demand surges during holiday seasons to maintain optimal production and inventory levels, and utilize supply chain analytics to preemptively manage disruptions from geopolitical events.

Synchronize production schedules with precise demand forecasts to reduce excess inventory and enhance customer satisfaction.



FINANCIAL PLANNING AND ANALYSIS (FP&A)

SALES AND OPERATION PLANNING (S&OP)

WORKFORCE PLANNING

MERCHANDISE PLANNING

Use Board Foresight to utilize macroeconomic indicators to anticipate shifts in labor market availability and strategically plan recruitment drives.

Additionally, analyze economic trends to identify the best locations for new regional offices or facilities. Adapt workforce allocation to address immediate operational needs while aligning with long-term strategic objectives.



FINANCIAL PLANNING AND ANALYSIS (FP&A)

SALES AND OPERATION PLANNING (S&OP)

WORKFORCE PLANNING MERCHANDISE PLANNING

With the power of Board Foresight, predict demand for seasonal products such as winter apparel or back-to-school supplies and adjust inventory levels accordingly.

Detect changes in consumer preferences influenced by economic conditions to refine product offerings or create targeted promotions and optimize stock levels for items with high demand.

CONTINUE
Strategic Planning
Board Foresight enhances high-level decision-making by offering a
comprehensive view of market conditions and long-term industry trends.
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Assess the economic resilience of key geographies to identify potential expansion opportunities or decide on market exits.



### Strategic Resource Allocation

Allocate resources effectively to markets with the highest return potential, ensuring sustainable growth.

By focusing on these high-potential markets, customers can maximize returns and ensure long-term success.



#### CONTINUE

## **Investor Relations and Stakeholder Reporting**

Board Foresight improves clarity, enabling organizations to convey insights more effectively to investors and board members.

### Align Strategy with Market Conditions \_\_

Utilize curated Foresight data to showcase how the company's strategies are in sync with current market conditions during an investor presentation. This approach helps to clearly illustrate the strategic alignment and potential for success.

#### Visualize Industry Trends \_\_

Create visual forecasts of industry trends to highlight long-term growth potential during board meetings.

#### Establish Trust

Foster trust by delivering clear, actionable insights that affirm the organization's strategic direction and resilience.

# Wrap-Up

### **Congratulations!**

You have successfully completed training on Board Foresight, the extension of the Board Enterprise Planning Platform, providing advanced predictive analytics and scenario planning tools.

Throughout this learning experience we:

- Defined Board Foresight
- 2 Discussed key features of Board Foresight
- Identified the value of Board Foresight through use cases



### **Further Learning and Support**

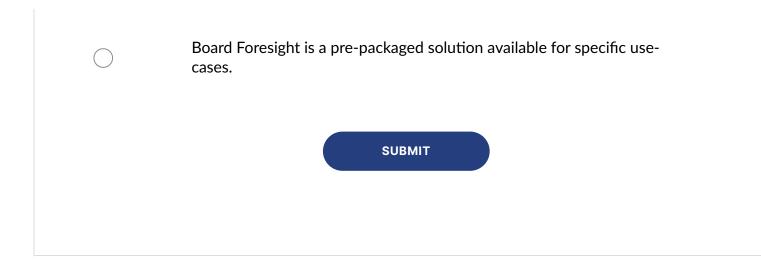
We've crafted additional learning about Board Foresight specific to various job functions.

Check out Board EDU to see additional learning opportunities!

## **Test Your Knowledge of Board Foresight!**

Select the correct definition of Board Foresight:

Board Foresight is a new product within Board's broader product portfolio.



### **End of Course**